

**Which skills does  
a business change  
maker need?**



**A solid education in sustainable development is crucial in the field of economics to enable future leaders to establish and implement sustainable practices as the norm.**

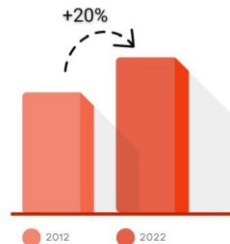
# RECOGNISE AND UNDERSTAND THE PROBLEM

In your studies, you examine how people, businesses, governments, and other organizations make economic decisions and how these decisions affect the distribution of resources and wealth. Sustainability must naturally be at a core of your strategy.

## PACKAGING WASTE

at its highest level in history

**178 KG PER CAPITA IN EUROPE  
ANNUALLY**



Source: Rethink Plastic, 2022

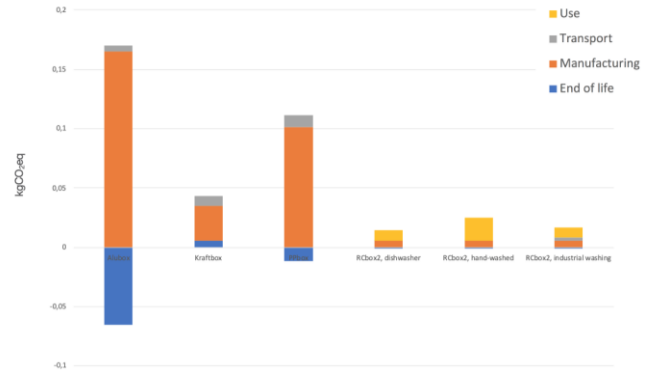


Today

**40%** of plastics  
  
**50%** of all paper  
used in the EU is destined for  
**PACKAGING**

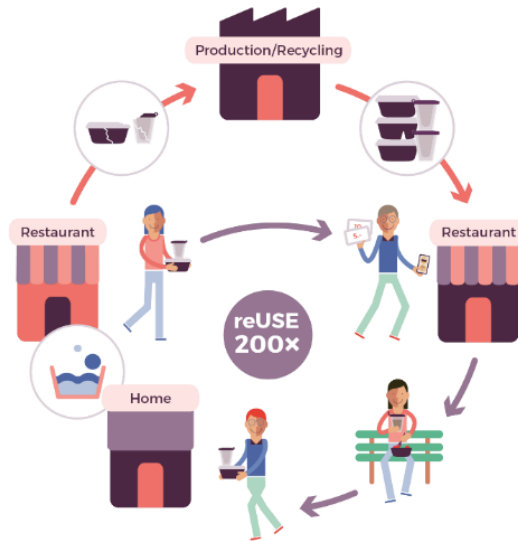
Year upon year, single-use packaging production is increasing at an alarming rate.

Source: Ocean Conservancy, 2015



# DEVELOP SOLUTIONS, ANALYZE THEM, AND IMPLEMENT EFFECTIVELY

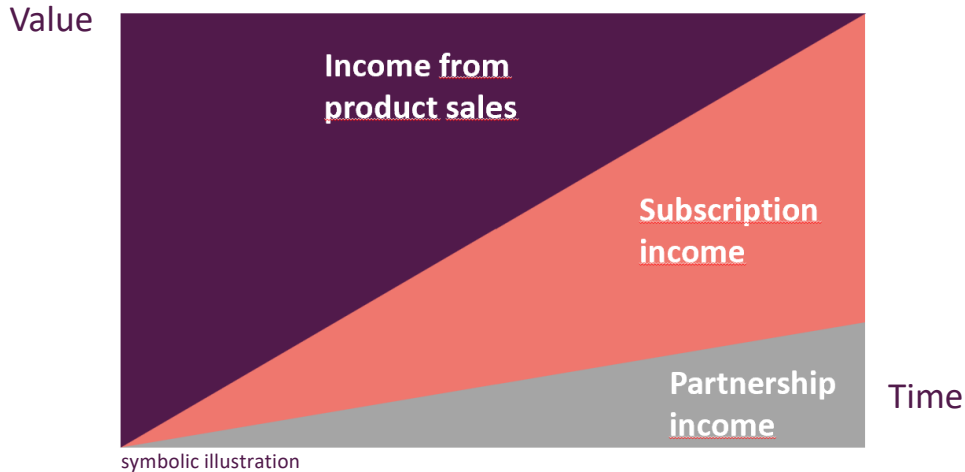
You deal with production, distribution and consumption of goods and services. You study the behavior of individual economic units such as households, companies or markets and how these actors make decisions. By understanding, you will find solutions.



reCIRCLE is a deposit return system making reusable packaging easy to use for gastronomy and consumers, thanks to the growing network of point of sales and return.

# CREATE A PROFITABLE BUSINESS MODEL WITHIN PLANETARY BOUNDRIES

You explore environmental and behavioral economics, examining how market participants' decisions influence supply, demand and price. Understanding planetary boundaries enables you to create thriving businesses, products, or projects that benefit both people and the planet.



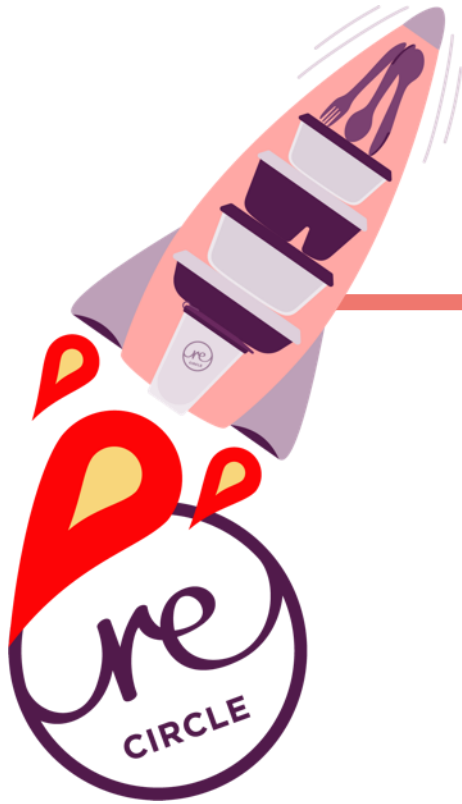
- Immediate revenue through margin on product sales
- Annual revenue through partnership and subscription
- reCIRCLE Switzerland was profitable after 3 years of operation



# PURPOSE

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We believe in creating a waste-free future by offering innovative and sustainable reusable packaging solutions for everyone.



# VISION

We envision a world where packaging is reused, waste is eliminated, and the environment thrives.





# MISSION

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We provide reusable packaging solutions to businesses and consumers, driving a circular economy through innovation, partnerships and education.



ALONE YOU GO FAST 😊 TOGETHER YOU GO FAR



Success is only possible because of the hard work and dedication of the (reCIRCLE) Team.



LET'S reUSE  
TOGETHER!

reCIRCLE AG

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